



Organization for the Study of  
Communication, Language and Gender

***Social Justice and Diversity by the Sea:  
Spirituality, Creativity,  
and Activism***

**October 15-18, 2009**

32nd Annual Meeting of the  
Organization for the Study of Communication, Language  
and Gender

[www.osclg.org](http://www.osclg.org)

Hosted by **Loyola Marymount University**, Los Angeles, CA

[www.lmu.edu](http://www.lmu.edu)

at the **Radisson Hotel Los Angeles Westside**  
6161 West Centinela Avenue, Culver City, CA 90230-6306

**Reservations:** 1-800-395-7046 US/Canada Toll-free

**Telephone:** (310) 649-1776 **Fax:** (310) 649-4411

[www.radisson.com/culvercityca](http://www.radisson.com/culvercityca)

## Wednesday, October 14, 2009

6 -9 p.m. Executive Board Meeting First floor conference room (beside fitness center)

## Thursday, October 15, 2009

8:30-11:30 a.m. Executive Board meeting First floor conference room (beside fitness center)

### **10 a.m.-5 p.m. Conference Registration**

**12:30-1:45 First Session**

#### **Panel 1:**

**Location TBA**

**Spirituality, Creativity, and Activism: Poststructural Feminist Approaches to Gendered Health Issues**

Chair: M.J. Hardman, University of Florida

“Possibilities and Extensions of Poststructural Feminist Approaches to Gendered Health”  
Margaret M. Quinlan, UNC-Charlotte

“‘Culture Wars’ and Gendered Health: A Poststructural Feminist Analysis of the Federal Right to Conscience Policy Discourse”  
Anne Gerbensky-Kerber, Ohio University

“Warrior Care: A Poststructural Lens toward Healing”  
Marie Thompson, Ohio University

“Who’s Family in Family Medicine Residency Education?”  
Jay Baglia, Kutztown University of Pennsylvania

“Gendered Construction of Illness: A Poststructuralist Critique of HPV”  
Kimberly Kline, University of Texas-San Antonio  
Nicole Defenbaugh, Bloomsburg University

#### **Panel 2:**

**Location TBA**

**“Nappistemology”: The Socio-Cultural Ramifications of a Black Woman’s Hair**

Chair: Karla D. Scott, Saint Louis University

“How Does One ‘Go’ Natural, Per Se?”  
Jeannita Triggs, Saint Louis University

“Giving Up the ‘Creamy Crack’: A Qualitative Analysis of Black Women’s Experience ‘Transitioning’ Back to Natural Hair”  
Jazmine Williams, Saint Louis University

“Hair as Social Protest”  
Cathryn D. Blue, Saint Louis University

Thursday, October 15, 2009

“Teach Me How to Be Pretty: The Construction of Black Hair in Children’s Books”

Kerry Wilson, Saint Louis University

**Panel 3**

**Location TBA**

**Rethinking the Interrelations of Public and Private in Everyday Life**

Chair: M. Chad McBride, Creighton University

“Professional Domesticity: Home Daycare Providers Negotiating the Personal and Professional”

Angela M. Day, Ball State University

“Discourses and Experiences of Graduate Students Who are Mothers”

Shirlan A. Williams, St. George’s University

“Couples Co-construction of Gender, Power, and Work-Life”

Katherine Denker, University of Missouri, Columbia

“The Two-Body Problem: Academic Couples Negotiating Dual Organizational Membership”

Jane Jorgenson, University of South Florida

“Life in a Fishbowl: The Private Life Spillover of Municipal Court Judges”

Jennifer Scarduzio, Arizona State University

**2:00-3:15 Second Session**

**Panel 1:**

**Location TBA**

**Feminist Activism, Organizing, and Empowerment**

Chair: Robyn Remke, Copenhagen Business School

“Comparing Femininities: Doing Gender in the Park Service and a Girls’ Intervention Program”

Amy Pearson, Arizona State University

Amy K. Way, Arizona State University

“Sunflowers and Mushrooms: The Women of Butare, Rwanda Grow a Business”

Sarah E. Ryan, University of Texas-El Paso

“Merging Ideals, Structures, and Practices: Offering a New Look at Feminist Organizations”

Shelly Blair, Texas A & M University

“Female Country Music Artists Show What ‘Little Girls Are Made of’: Resisting Systems of Domination through Feminist Rhetorical Appropriation”

Blake Paxton, University of South Florida

“*Bring It On*: Challenging or Reinforcing Traditional Notions of Cheerleading”

Jamie Huber, Southern Illinois University, Carbondale

Thursday, October 15, 2009  
Location TBA

**Panel 2:  
Gender, Feminism, Religion, and Spirituality**

Chair: JongHwa Lee, Loyola Marymount University

“Christian, Gay, and Feminist: A Pseudo-Autoethnographic Narrative Account of My Ostensibly Paradoxical Axiology”  
Leland Spencer, University of Georgia

“Gendering of Leadership Communication at Mont Carmel”  
Gloria Pindi Nziba, San Diego State University

“Wise Women: Third-Wave Feminists Exploring Spiritual Activism”  
Venessa Bowers, Indiana University Purdue University,  
Indianapolis (IUPUI)  
Jacqueline Bell, IUPUI  
Leslie Bailey, IUPUI  
Jessi Trinh, IUPUI  
Cytonya Edwards, IUPUI  
Kathleen Fruchey, IUPUI  
Madeline Duncan, IUPUI

“The Emerging Ritual: Observing the Postmodern Church Movement in Light of Durkheim”  
Andrea Scjweikhard Robison, Texas A & M University

“The Sun Shouldn’t Go Down Without You Asking for Forgiveness: What a Lay Woman Learned from Living at a Christian Orthodox Monk Monastery in Romania”  
Elena Gabor, Bradley University

**Panel 3: Location TBA**

**Autoethnographies from the Third Space: Bridging, Translating, and Generating Dialogues of Identities in Academic Spaces**

Chair: Judy Battaglia, Loyola Marymount University

“Teaching Between the Lines: An Autoethnography on Pedagogy and (Inter)Racial Dialogue”  
Stephanie Young, University of Southern Indiana

“The Inter-Place: Mixed Race Translations of Monoracial Spaces”  
Noelle Chaddock Paley, Binghamton University

“The Chimera of Race, Ethnicity, Nation-State as Identity Markers”  
Cecile Anne Lawrence, Binghamton University

“A Native Ethnography of Gendered Identity in Jamia Nagar, New Delhi: Confronting Assumptions of Singularity of Islamic Identity”  
Tabassum “Ruhi” Khan, University of California, Riverside

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“Camp Casey Diary: An Ethnographic Examination of the Academic/Activist Persona”  
Sabrina Worsham, Southern Illinois University, Carbondale

**3:30-4:45 Third Session**

**Panel 1: Roundtable Discussion**

**Location TBA**

**“It Was the Best of Times; It Was the Worst of Times: Reflections on Job-Hunting During an Economic Crisis”**

Chair: Sacheen Mobley, University of Puerto Rico

Discussants:

Katherine Denker, Ball State University

Margaret M. Quinlan, UNC, Charlotte

Suzy D’Enbeau, University of Kansas

Jessica Elton, Eastern Michigan University

Toniesha Taylor, Prairie View A & M University

**Panel 2:**

**Location TBA**

**Practicing Performance Activism: Local Arts, Art, and Action**

Chair: Jeanine Minge, California State University,  
Northridge

“Terrible Things: Performance Pedagogy”

Paula Fleischer, California State University, Northridge

“If I Am Going to Die Tomorrow”

Kyungwon Kang, California State University, Northridge

“The Khmer Rouge, the ICC, and the People of Cambodia: What We See, When We Speak, How We Move”

Nicole Embree, California State University, Northridge

“Mother of Mirrors”

M. J. Silva, California State University, Northridge

“Around the Campfire: A Sexualized Politic”

Jeanine Minge, California State University, Northridge

Respondent: Kyra Pearson, Loyola Marymount University

**Panel 3:**

**Location TBA**

**Body Image and Beauty: Gender, Race, and Class**

Chair: Karen L. Daas, University of Texas, San Antonio

“A Pinker Shade of Whiteness: A Critical Chromatic Cultural Analysis”

Cindy Nhung Phu, California State University, L.A.

“Body, Beauty, and Sexuality: Lesbians’ Communication about Their Bodies”

Danielle Blake, San Diego State University

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“Fully Gendering Eating Disorders: Embodiment, Recognition, Discourses, and Relationships”  
 Jimmie Manning, Northern Kentucky University  
 Jenny Prigge, Northern Kentucky University

“Breaking the Cycle of the Hollywood Body Image: A Campus Works to Quash Media Power over Women”  
 Teresa L. Heiland, Loyola Marymount University

“(Susan) ‘Boylemania’: Reality TV and Feminism in an Age of Affective Economics”  
 Patty Sotirin, Michigan Technological University

**5-6:15 p.m.**

**Panel 1:**

**Location TBA**

**Constructing Gender and Sexuality at Work and at Play**

Chair: Darrin Murray, Loyola Marymount University

“Running with Femininity: Girls’ Enactment of Competence and Gendered Identities”  
 Amy K. Way, Arizona State University

“‘Don’t Smoke, Don’t Drink, Don’t Fuck’: Communicating Masculinity in Straight Edge Culture”  
 Juliana J. Arnold, San Diego State University

“Skating Towards Identity: Communicating the Dialectic Contradictions of Roller Derby”  
 Wes Hansen, San Diego State University

“‘They’re Gay...Especially the Good Ones’: Gender, Sexuality, and the Construction of Barbers’ and Hairstylists’ Skill”  
 Craig Rich, Loyola Marymount University

“Gendering Reality: The Nature and Function of Gender on Reality TV Shows”  
 Bren Ortega Murphy, Loyola University Chicago

**Panel 2:**

**Location TBA**

**Maternal Care: Communicating, Negotiating, Struggling with Compassion, Sacrifice, and Altruism**

Chair: Patricia Geist-Martin, San Diego State University

Discussants:

Lisa Gates, San Diego Christian College  
 Renee Houston, University of Puget Sound  
 Erika Kirby, Creighton University  
 Anne Lily, San Diego State University  
 Juan Moreno, San Diego State University  
 Liesbeth Wiering, Cuyamaca College  
 Patricia Geist-Martin, San Diego State University

**Panel 3:**

**Location TBA**

**Gender and Health**

Chair: Laura Ellingson, Santa Clara University

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“Exploring Constructions of Peri-Menopause and Menopause in Popular Press Women’s Health Books, 2000-2009”  
 Jessica Elton, Eastern Michigan University  
 Deborah Ballard-Reisch, Wichita State University

“Women’s Health, Women’s Help: Patient Advocates in a Prenatal Community Health Clinic”  
 Mara Hobler, University of Maryland

“Healing and Vulnerability in the Aftermath of War: A Narrative and Poststructural Feminist Inquiry”  
 Marie Thompson, Ohio University

“Young Adult Survivors: Quality of Life Enhancing Communication”  
 Allison L. Briggs, San Diego State University

“Can I Talk about This?: Women with Vulvodynia Navigating Intimacy and Sexual Identity”  
 Sarah Zoric, San Diego State University

**6:30 p.m.-8 p.m. Welcome Reception**

Friday, October 16, 2009

## **Friday, October 16, 2009**

**6:30 a.m.-7:00 a.m. Jazzercise with Erika Kirby**

**7:00 a.m.-7:30 a.m. Yoga cool down with Sacheen Mobley**

**7:30 a.m.-9:00 a.m. Continental Breakfast**

**7:30 a.m.-8:30 a.m. Breakfast with the Wise Women**

**7:30 a.m.-9:00 a.m. Executive Board Meeting—Presidential Suite**

**10 a.m.-5:00 p.m. Conference Registration**

**8:00 -9:15 a. m. First session**

### **Panel 1:**

**Location TBA**

**The Mythology of Motherhood: Exploring Modern Understandings, Representations, and Expectations of Women and Maternity**

Chair: Deborah A. Macey, Cottey College

“The Need for Self in Motherhood without the Selfish Backlash: An Analysis of an Oprah Series on Motherhood”  
 Deborah A. Macey, Cottey College

Friday, October 16, 2009

“Mothering as a Branded Form of Labor”

Winnie Salamon, University of Melbourne

“Mrs. Robinson Goes to Washington: Revisiting the Role of Other Mothering and Women Centered Networks in African American Communities”

Karla D. Scott, Saint Louis University

“Domesticated Mothering and Reality TV”

Sarah Whitehead, Medaille College

**Panel 2:  
Feminism, Gender and New Media**

**Location TBA**

Chair: Cheris Kramarae, University of Oregon

“A Pedagogical Reflection on Feminism in Game Studies”

Michelle Calka, Ohio University

“Managing or Mothering? The Role of Gender in Connecting and Communicating Online in the Experience of Port Wine Stain”

Liesbeth Wiering, Cuyamaca College

“‘Twitter Friends’ in 140 Characters or Less: Developing, Maintaining, and Dissolving Relationships through Microblogging”

Deborah Ballard-Reisch, Wichita State University

Bobby Rozzell, Wichita State University

Lou Heldman, Wichita State University

David Kamerer, Wichita State University

“Women, Big Ideas, and Social Networking: Seven Provocative Questions”

Zhang Wei, Peking University

Cheris Kramarae, University of Oregon

“I Guess I *am* an Activist: Redefining Community Activism in a Small Town”

Shelly Blair, Texas A & M University

**Panel 3:  
Using Case Studies to Teach and Struggle with Issues Surrounding Gender and Intersectionality**

**Location TBA**

Chair: Chad McBride, Creighton University

“‘Being Homeless and Gay or Lesbian is a Difficult Combination’: An Invisible Population”

Renee Houston, University of Puget Sound

“‘Pressure to Perform’: The Challenges and Limitations of a Masculine Identity”

M. Chad McBride, Creighton University

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“‘You Don’t Just Not Get Married’: The Normalization of Gender Role Expectations”  
Karen L. Daas, University of Texas at San Antonio

“‘What are We Supposed to Do, Mom?’: A Lesson in Gender from a Bird in the Fireplace”  
Deborah S. Ballard-Reisch, Wichita State University  
Alyssa C. Ballard-Reisch, Andover Central High School

“‘What Do You Mean ‘Just a Girl?’”: Sergeant Stiles and a Media-Military Crisis”  
John W. Howard III, East Carolina University  
Laura C. Privera, East Carolina University

9:30-10:45 a.m.

Second Session

**Panel 1:  
Gender, Pedagogy, and Student Development**

**Location TBA**

Chair: Abhik Roy, Loyola Marymount University

“Developing Adult Learners: An Interrogation of Gender and Socialization in Strategies Professors Use to Encourage Students to ‘Grow Up’”

Darrin S. Murray, Loyola Marymount University

“Learning How to Learn: Growing up a Homeschooler”

Erin Doss, Purdue University

“Critical Androgogy and Communication Activism: Approaches, Tensions, and Lessons Learned”

Sara DeTurk, University of Texas, San Antonio

“Constructing Dynamic Communities of Practice in Service and Social Justice: A Proposal for Rapidly Developing New Leaders during the First-Year Experience”

Curtis D. Hirsh, St. Edward’s University

**Panel 2:**

**Location TBA**

**What Are We Talking About?: Young Adults and Their Mothers Share Their Perspectives on Dating, Romance, Love, and How to Talk with One Another about What Matters**

Chair: Patricia Geist-Martin, San Diego State University

Discussants:

Gail Buck, Loyola Marymount University

Unique Buck, Loyola Marymount University

Paige P. Edley, Loyola Marymount University

Bruce Edley, Loyola Marymount University

Patricia Geist-Martin, San Diego State University

Makenna Martin, San Diego High School, School of  
International Studies

Patty Sotirin, Michigan Technological University

Friday, October 16, 2009

**Panel 3: Roundtable Discussion****Location TBA****What I Learned from Watching TV: Constructing Gender and Sexual Identity/ies on AMC's Mad Men**

Chair: Danielle Stern, Christopher Newport University

Discussants:

Jennifer C. Dunn, Dominican University  
Jimmy Manning, Northern Kentucky University  
Danielle Stern, Christopher Newport University**11:00-12:15pm Lunch on your own****12:30-1:45pm Third Session****Pacifica****Roundtable Discussion: Women Returning: Balance and the Importance of Mentoring**Chair: Katherine Sorrells, California State University,  
Northridge

Discussants:

Patricia Oliver, Loyola Marymount University  
Elizabeth Berry, California State University, Northridge  
Tamara Alexander, West Los Angeles College  
Judith Begin, West Los Angeles College  
Antoinette Evan, West Los Angeles College  
Laura Hayes, West Los Angeles College  
Shelly Stauber Haygood, Diablo Valley College  
Pelagie Leugue, Mount Saint Mary's College  
Alondra Mims, West Los Angeles College  
Ukamaka Nwobi-Anagu, West Los Angeles College

This roundtable features the voices and life experiences of women who return to formal education after the traditional college student age. The discussion highlights the unique perspectives returning women have on education and life-long learning as well as their role as mentors for younger students. Women from different ethnic, racial, and national backgrounds share their challenges, struggles, rewards and insights as “returning women”—women who return not only to school but to themselves.

**2:00-3:15pm Fourth Session****Pacifica****Vice President's Panel  
Diversity, Social Justice, and Academe**

Chair: Robyn Remke, Copenhagen Business School

Discussants:

Abbie Robinson-Armstrong, Loyola Marymount University  
Derenda King, Loyola Marymount University  
Nina Reich, Loyola Marymount University

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Helen Sterk, Calvin College  
 Brenda J. Allen, University of Colorado, Denver

**3:30-4:45pm Fifth Session Pacifica**  
**Doing Diversity as Social Justice at Jesuit Institutions**

Chair: Karla D. Scott, Saint Louis University

Discussants:

Karla D. Scott, Saint Louis University  
 Erika Kirby, Creighton University

Bren Ortega Murphy, Loyola University-Chicago  
 Laura Ellingson, Santa Clara University  
 Gail Buck, Loyola Marymount University  
 Maria Grandoné, Loyola Marymount University  
 Edward Park, Loyola Marymount University

This panel consists of a group of faculty from Jesuit universities discussing how diversity is a social justice issue, a part of the Jesuit mission. They will dialogue about how each of their universities enact their commitment to diversity as social justice within their classes, in terms of student and faculty retention, and in everyday interaction.

**5:00-6:15pm Sixth Session Pacifica**

**Tenure, Promotion, and Leadership Opportunities: Diversity in Academe**

Brenda J. Allen, University of Colorado, Denver  
 Senior Scholars & Members of the Wise Women's Council

The final session of the day will focus on framing discussions of promotion, tenure, and leadership in academe within a context of difference (gender, sexuality, race, ethnicity, abilities, age, work-family balance, etc.), featuring Brenda Allen and members of the OSCLG Wise Women's Council. The session will begin with an overview of issues and advice from Dr. Allen. Prior to the session we will determine the areas on which the Senior Scholars and Wise Women will focus their advice during a 30-minute break-out session. The conference participants can then self-select into particular areas of focus led by each of the facilitators. Finally, the groups will all come together to share what they gleaned from the break-out sessions.

**Evening: Friday, October 16, 2009**

**6:30 p.m.-9:00 p.m. Awards Dinner**  
**Induction of Wise Women's Council**  
**Dance presentation, Loyola Marymount University Dance majors,**  
**Directed by Judy Scalin, Co-Chair, Department**  
**of Theatre and Dance**

10:00 p.m. Trip to West Hollywood (on your own)

Saturday, October 17, 2009

## Saturday, October 17, 2009

**6:30 a.m.-7:00 a.m. Jazzercise with Erika Kirby**

**7:00 a.m.-7:30 a.m. Yoga cool down with Sacheen Mobley**

**7:30 a.m.-9:00 a.m. Continental breakfast**

**7:30-8:30 a.m. Breakfast with the Wise Women Location TBA**

**10 a.m.-12:00 p.m. Conference Registration**

**8:00-9:15am First Session**

**Panel 1: Location TBA**

**Politics and Gender: Sexism, Racism, and Humor**

Chair: Alice Deakins, William Paterson University

“Diva, Palin, and Cheney: From Compliment to Insult”

Alice Deakins, William Paterson University

David Barnhart, Lexik House Publishers

“The Tale of Caribou Barbie and the Pant-Suited Bitch and Their (Failed) Quests for the White House: Investigating Metaphors for Sarah Palin and Hillary Clinton in the 2008 Campaign”

Amy R. Pearson, Arizona State University

Elizabeth Rush, Arizona State University

Jennifer Scarduzio, Arizona State University

“Racial Criticism in the Media” Marissa I. Castro, Loyola Marymount University

“A Comedy of Errors: Assessing the Roles Economic Neuroticism and Sarcasm Play in the Decision to View Comedy Central as a News Source”

Jeffrey Pyle, Wichita State University

Zachary Brown, Wichita State University

Wyvonne Jones, Wichita State University

“Virginity for Sale: Problematizing Public Discourses of Prostitution and the Value of Virginity”

Jennifer Dunn, Dominican University

Tennley Vik, Ohio University

Saturday, October 17, 2009  
Location TBA

**Panel 2:**

**Discourses of Human Rights and Human Wrongs: Activism through Novels, Song, Religion, Nationalist Discourse and Historical Memory**

Chair: MinWha Han, Ohio University

“Transpower, Transgender: A Foucaultian Reading of Jeffrey Eugenides’ *Middlesex*”  
Leland Spencer, University of Georgia

“A Feminist View of ‘Baby Blue’: A Look at Social Justice through Song”  
Ashley Sholer, Loyola Marymount University

“Translating the *Bodhisattva* Ideal into Human Rights Activism: Women Monastics in North India”  
Carol Winkelman, Xavier University

“Reproduction and Destruction: Nationalist Discourse and the Kenyan Sex Boycott”  
Abbey E. Wojno, Ohio University

“Feminist Geography, Standpoint Theory, and Situated History: A Call for Ethical and Just Understanding of History”  
JongHwa Lee, Loyola Marymount University  
MinWha Han, Ohio University

**Panel 3:**

**Location TBA**

**Family, Pregnancy, and Loss**

Chair: Ellen Berry, California State University,  
Northridge

“Surprised by Brotherhood: My Story of Adoption”  
C. J. Rivera, Keystone Montessori School  
Kendra Dyanne Rivera, Arizona State University

“Saving Ella’s Charmstrings: An Autoethnographic Tale Concerning Communication and Holding onto the Past”  
Margaret L. Young, Bradley University

“A Different Kind of Pregnancy: Coping with a High Risk Pregnancy”  
Jennifer Hall, Purdue University

“Melancholy Baby: Notes on Our Miscarriage”  
Jay Baglia, Kutztown University of Pennsylvania

**9:30-10:45                      Second Session**

**Panel 1:**

**Location TBA**

**Gender, Ethnicity, Race, and Class**

Chair: Toniesha Taylor, Prairie View A & M University

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“CNN Presents...Nothing New: A Look at the *Black in America* Documentary Series”  
Kerry Wilson, Saint Louis University

“Standpoints at Work: The Organizational Socialization Experiences of African American Women”  
Siobhan E. Smith, University of Missouri

“Ugly in the City: The Creation of Hispanic Female Identity in *Ugly Betty*”  
Jillian Ryan, Loyola Marymount University

“Constructing the Latina: Hegemony and Competing Ideologies in *Spanglish*”  
Anjana Mudambi, University of New Mexico

“Resilience amidst Circumstantial Constraints: Indian Women in the Informal Sector and the Influences of Caste, Class, and Gender on Work Lives”  
Suchitra Shenoy, DePaul University

**Panel 2:** **Location TBA**  
**Work, Families, and Friends: Gendered Intersections of Life**

Chair: Angela Day, Ball State University

“Connecting to the Family: Family Business Daughters’ Relational Tensions”  
Angela Day, Ball State University  
Jane Jorgenson, University of South Florida

“Division of Labor in Mexican-American Dual-Income Families”  
Marjorie A. Jaasma, California State University, Stanislaus  
Marjorie Sanchez-Walker, California State University,  
Stanislaus

“Definitions of Work: Lillian Gilbreth and the Homemaker, the Woman, and the Professional”  
Erin Doss, Purdue University

“Working Fathers: Maintaining Roles, Responsibilities, and Communication for Work-Life Balance”  
Shannah Crane, Loyola Marymount University  
Mario Morales, Loyola Marymount University

“In Sickness and in Health: Examining Emotions of Those Engaged in Friendships with Individuals with Eating Disorders” Jenny Prigge, Western Kentucky University

**Panel 3:** **Location TBA**  
**Ethically Engaging Gender and Research**

Chair: Stephanie Norander, Missouri State University

Discussants:  
Courtney Cole, Ohio University  
Natalie Hinds, Missouri State University

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Amanda Kuda, Missouri State University  
Stephanie Norander, Missouri State University

**11:00-12:15 Third Session**

**Panel 1: Location TBA**  
**Activism and Aging: The Wise Women's Council on How Their Activist Agendas Have Evolved and How Age Informs Their Activism**

Chair: Anita Taylor, George Mason University

Discussants:

Alice Deakins, William Paterson University  
M. J. Hardman, University of Florida  
Cheris Kramarae, University of Oregon  
Linda Perry, University of San Diego  
Helen Sterk, Calvin College  
Anita Taylor, George Mason University

**Panel 2: Location TBA**  
**Awards Panel**

Chair: Erika Kirby

Presentation of papers and projects that won awards at dinner last night

**Panel 3: (Need Tech) Location TBA**  
**Performing Gender, Race, and Identity**

Chair: Jeanine Minge, California State University,  
Northridge

“Two Women, Two Stories: Complicating Our ‘Right to Choose’”

Summer Cunningham, Arizona State University  
Amy K. Pearson, Arizona State University

“Goin’ Home—Down South and Up South: An Autobiographical Multi-Media Performance”

Evette Hornsby-Minor, St. Lawrence University

“Mediated Performance: Narratives from a Steeled Heart”

Jamie L. Huber, Southern Illinois University, Carbondale  
Molly Cummins, SIU-Carbondale  
Christina Wells, SIU-Carbondale  
Shauna M. MacDonald, SIU-Carbondale

**12:30-2:00 Business Luncheon Location TBA**

**2:00-3:00 Shuttles to LMU—meet in hotel lobby**

**3:00 p.m. Welcome to Loyola Marymount University St. Roberts Auditorium**  
**Pam Rector, Director, Center for Service and Action, Loyola Marymount**  
**University**

**3:15-4:30 3 sessions on service, activism, and scholarship**

**1: Diversity and Social Justice In and Out of the Classroom**

Facilitators:

Darrin M. Murray, Loyola Marymount University

Patricia Oliver, Loyola Marymount University

“College Was a Foreign Language to Me: Communicative Influences on a Latina’s Construction of Possible Selves”  
 Juan Moreno, San Diego State University

“Out and Abroad: GLBT Resources” Cory Young, Ithaca College

“Teaching Diversity and Social Justice: Transforming a Communication Course Syllabus”  
 Kristen Lynn Majocha, University of Pittsburgh, Johnstown

**2: Service and Activism Roundtable, Scholarship, and Best Practices Classroom TBA**

Facilitators:

Pam Rector, Loyola Marymount University

Lorena Chavez, Loyola Marymount University

“Intersections of Gender, Rhetoric, and Leadership: An Analysis of the Rhetoric and Leadership Styles of César Chavez and Dolores Huerta”

Erin Doss, Purdue University

Kristen Imboden, Purdue University

**3: Service and Action in the Classroom: Scholarship, and Best Practices Classroom TBA**

Facilitators:

Nina Reich, Loyola Marymount University

JongHwa Lee, Loyola Marymount University

“Activist Pedagogy, Theory, and Praxis in the N.I.T.E. Organization: A Model for Creating and Sustaining Student Engagement”  
 Jeanine Minge, California State University, Northridge  
 Rachel Silverman, University of South Florida

**5:00-6:30 p.m. Reception in Sculpture Garden on the bluff by the Chapel**  
**(No formal dinner this evening)**

**7:00-9:00 p.m. Luna Fest—Women’s Film Festival—all funds go to charity**  
**(LMU Committee on the Status of Women Scholarship and breast**  
**cancer research)**

**9:00 p.m. Shuttle buses back to the Radisson, meet at the Flag Poles, Loyola**  
**Blvd., in front of Thomas Kelly Art Gallery**

Sunday, October 18, 2009

**Sunday, October 18, 2009****7:30 a.m.-9:00 a.m. Continental breakfast****8:00-9:15 a.m. First Session****Panel 1: Location TBA  
Politics of Food: Gender, Advertising, and Nutrition**

Chair: Deborah Ballard-Reisch, Wichita State University

“Is ‘Homemade’ Prepared by ME or YOU: Gendered Patterns in the Language of Food”

Lydia Reinig, Creighton University

Sherianne Shuler, Creighton University

“Where’s the Beef? The Portrayal of Meat and Women Consumption as Hegemonic Masculine Behaviors in Carl’s Jr. Commercials”

Bianca Marino, San Diego State University

“The Aesthetics of Anger, Activism and Motherhood in *Two Angry Moms*”

Anne Gerbensky-Kerber, Ohio University

“Assessing the Utilization of Gender Stereotypes in PSAs and Advertisements Designed to Promote Nutrition and Physical Activity in Children”

Pamela K. O’Neal, Wichita State University

**Panel 2 Location TBA  
Aging as Gendered Practice**

Chair: Helen Sterk, Calvin College

“Gender and Physicality: Aging as a Gendered Practice”

Helen Sterk, Calvin College

“Crone, Sage, Shrew: Happiness and the Performance of Aging”

Elizabeth Nelson, University of Montana-Duluth

“Cougar or Crone? Deconstructing Mid- and Late-Life Female Sexuality”

Sheila Bluhm, Calvin College

**Panel 3 Location TBA  
Gender and Relationships**

Chair: Allyson Jule, Trinity Western University

“Loving the Same Man: Mothers-in-Law and Daughters-in-Law in Conversation with Each Other”

Allyson Jule, Trinity Western University

Sage Lambert Graham, University of Memphis

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“The Drive to Marry: Analyzing the Communicative Differences for Women and Men”  
Amanda Mizell, San Diego State University

“Prime Time Marriage Plots: Marketing Misogyny on *The Bachelor*”  
Catherine Ramsden, Loyola University Chicago

“Interracial and Intra-racial Dating among Men and Women: Perceptions of Relationship Commitment and Satisfaction”  
Krystal Cole, Wichita State University  
Brandon Hessing, Wichita State University  
Renata Britto, Wichita State University

**9:30-10:45                      Second Session**

**Panel 1:** **Location TBA**  
**OSCLG Founders’ Panel: Making Ourselves a(t) Home in Academia: The “Creatively Welcoming” Space of OSCLG**

Chair: Erika Kirby, Creighton University

Discussants: Cynthia Berryman-Fink, Cincinnati University  
Cheris Kramarae, University of Oregon  
Bobby Patton  
Anita Taylor, George Mason University  
Virginia E. Wheelless, Texas A&M Corpus Christi

**Panel 2:** **Location TBA**  
**Identity and Gender/Sexual Consumption**

Chair: Erika Thomas, Wayne State University

“The Façade of *Real Simple*: The Complex Relationship between Consumption and the Construction of Gendered Identity” Alison B. Trego, Arizona State University

“The Table Dance: Performing the Commodity Process”  
Bernardo Alexander Attias, California State  
University, Northridge

“Empowerment by Restraint: Corsetry, Femininity, Fetishism, and an Embodiment of Personal Empowerment, as Exemplified by Three Images”  
Catherine Zogby, Loyola Marymount University

“‘Selling Your Soul for a Pair of Gucci Heels?’ An Exploration of Identity, Conformation, and Ageism in the Film *The Devil Wears Prada*”  
Lisa Kellerman, Loyola Marymount University

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**Panel 3:**

**Location TBA**

**Gender and Language**

Chair: Kendra Dyanne Rivera, Arizona State University

“Transforming Violent Language: (Re)Considering Peaceful Talk in a Domestic Violence Shelter”  
Kendra Dyanne Rivera, Arizona State University

“‘And Have You Met Her Wife?’ Same-Sex Spousal Reference Terms and Social Justice”  
Rachelle Waksler, San Francisco State University

“Navigating Patronymy: The Communication Surrounding Womyn that Keep Their Birth Names at Marriage”  
Melissann L. Herron, San Diego State University  
Jenna Stephenson, San Diego State University

**11:00-12:15**

**Third Session**

**Panel 1**

**Location TBA**

**Gender, Social Influence, and Emotion: Persuasion, Emotional Labor, and Caring**

Chair: Dean Scheibel, Loyola Marymount University

“The Blackball List”  
Dean Scheibel, Loyola Marymount University

“Communication Tactics and Strategies in Retail Sales: Migi Nail Art”  
Ashley M. Archiopoli, Wichita State University

“Gender Differences in the Enjoyment of Sad Films and Emotional Contagion: A Quantitative Analysis”  
Chigozirim Utah, Wichita State University

“(Dialoguing about) Care as a Common Good”  
Sarah J. Tracy, Arizona State University

**Panel 2**

**Location TBA**

**Mediated Sexism**

Chair: Bren Ortega Murphy, Loyola University Chicago

“Gender Wars at Work: A Lesson in Ideology from *Anchorman*”  
Anna Dudney, Loyola Marymount University

“The Visibility and Rhetoric of the American Menstrual Taboo in Popular Film”  
Erika M. Thomas, Wayne State University

“Undressed: *Sex and the City*”  
Olivia Weil, Loyola Marymount University

“Representing the Female Boxer in Film: Can Women Participate in the Culture of Violence?”  
Heather Dean, San Diego State University

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“The Unfunny Comic: Garfield’s Sexist and Hegemonic Beliefs”

Renee Ramirez, Loyola Marymount University

**Panel 3**

**Location TBA**

**Deconstructing the 2009 OSCLG Conference: Suggestions for Future Conferences**

Chair: Paige P. Edley, Loyola Marymount University